

Quick Start Measure – Terms of Reference

Project	Support to Nature Protected Areas in Ukraine”, BMZ No.:2011.6612.3 and 2013.6588.1
Type	Quick Start Measure (QSM)
Title	Press-tour to Synevyr (uniforms presentation)
Short title	Uniforms presentation
Reference number	QSM-2021-15-NAT-Uniform presentation

1 Type of Procurement

This procurement is planned as a Quick Start Measure. QSMs are investments in protected areas of up to EUR 20.000 per contract. These measures are justified by three factors: their confirmed urgency, the absence of other imminent solutions and the need for rapid trust-building between beneficiaries and the Project.

This procurement falls under a procedure which was installed with the updated Project Management Manual (PMM) approved by MENR on 08.10.2020 and which received non-objection by KfW on 07.12.2020. Under simplified procedures and a newly introduced review method in the new Overall Procurement Plan, an entry of “P” (for “post review”) under column “Review by KfW” indicates that a procurement will be reviewed by the auditor and optionally by KfW.

This procurement is conducted as a small pilot in only one of the eight target areas of the SNPA project. If the pilot shows the provided equipment to be of suitable, cost-efficient and effective use for PA work, a larger procurement will be conducted in the future to provide all target areas with the equipment.

This procurement belongs to the following sections under the project’s Overall Procurement Plan:

- Output 4: The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields
 - SA.4.1: Conduct individual smaller communication procurements through QSM and Counterpart Measures
 - T.4.1.3 Implement the communication plan through selected procurements
 - ST.4.1.3.4 : Conduct individual smaller communication procurements through QSM and Counterpart Measures (detailed in Overall

Procurement Plan) The budget line for this procurement in the latest version of the approved Overall Procurement Plan is:

Output 4: *The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields*

Activity No. (1)	Task No. (2)	Previous coding (3)	Procurement No. (4)	Description (5) 0000 - executed 0001 - planned 0002 - under implementation	Type of programme of (6)	Estimated Contract Amount (7)	Source of Funds (8)	Procurement procedure (9)	Stages (10)	Selection method (11)	Review by KfW (12)	ESIF risk level (13)	Contract type (14)
SA.4.1	TA.1.3/ ST.4.1.3.4			Conduct individual smaller communication procurements through QSM and Counterpart Measures	C	29 595,00 €	DeponFund 100%	PG/CM	1	LCS	P	low	na

The goods specified in this document shall be procured through collection of **three price quotes**.

2 Background and Justification

Professional clothing and appearance is a prerequisite for effective work of rangers. At this stage, there is a common uniform standard but without implementation within the protected areas system of Ukraine. Also, due to reductions in the state budget in the past years, PAs did not have funds to provide rangers and other personnel with uniforms (neither summer nor winter uniforms). This situation has led to high frustration among PA staff and the public appearance and image of the parks have suffered.

Within the SNPA project implementation new uniform was procured for eight target PAs. To present it to the public and stakeholders, a press-tour will be organized within this QSM.

3 Objectives and Expected Results

The main objective of this procurement is to present a uniform standard for employees of the State Protection Service of the Nature Reserve Fund of Ukraine.

Within this QSM implementation further results will be achieved:

- Coverage of uniform presentation on the national media;
- Production of a short video clip for social networks and stakeholders' websites;
- Shooting of photos for projects' and stakeholders' media resources.

#	Description	Specifications	Units
1	A short clip production	A short clip (2-3 min) should be produced in cooperation with the project's Communications Officer. 1 day of video shootings, montage.	1
2	Rent of a bus	A bus for 7 people. Lviv-Synevyr-Lviv. 1 day	1

4 Activities

To obtain the required services, several qualified suppliers will be contacted and asked to provide price quotes for the provision of the specified goods. At least three price quotes will be collected and the best proposal (technically compliant offer at the lowest price) will be selected for contracting. The proposals shall be sent to the following e-mail address: mysak@snpa.in.ua.

5 The minimum qualifications of the supplier

Participating companies must be legal entities registered in Ukraine, PPE (physical person entrepreneur) registered as a third group.