

## Terms of Reference

<b>Project</b>	Support to Nature Protected Areas in Ukraine”, BMZ No.:2011.6612.3 and 2013.6588.1
<b>Type</b>	Direct Award
<b>Title</b>	Photo and video shooting of Honda motorcycles hand over
<b>Short title</b>	Motorcycles hand over (Honda)
<b>Reference number</b>	QSM-2021-9-NAT- Motorcycles hand over

### 1 Type of Procurement

This procurement is planned as a Direct Award. QSMs are investments in protected areas of up to EUR 20.000 per contract. These measures are justified by three factors: their confirmed urgency, the absence of other imminent solutions and the need for rapid trust-building between beneficiaries and the Project.

This procurement falls under a procedure which was installed with the updated Project Management Manual (PMM) approved by MENR on 08.10.2020 and which received non-objection by KfW on 07.12.2020. Under simplified procedures and a newly introduced review method in the new Overall Procurement Plan, an entry of “P” (for “post review”) under column “Review by KfW” indicates that a procurement will be reviewed by the auditor and optionally by KfW.

This procurement belongs to the following sections under the project’s Overall Procurement Plan:

- Budget line 10: Contingencies

T.5.7.9: Costs for tender opening meetings (travel for Ministry or parks staff, venue rent if needed due to pandemic, overnight stays etc.)

PROCUREMENT PLAN  
The procurement is following the applicable KfW procurement guidelines. Tender dossiers are based on documents approved by KfW.

Activity No. [1]	Task No.	Priority coding	Procurement No.	Description status = executed planned title = under implementation	Type of procurement [2]	Source of funds [3]	Procurement procedure [4]	Single [5]	Selection method [6]	Review by KfW [7]	ESF3 risk level [8]	Contract type [9]	Est. date of procurement / service initiation
	T.5.7.9			Costs for tender opening meetings (travel for Ministry or parks staff, venue rent if needed due to pandemic, overnight stays etc.)	C	Disposfond 100%	Direct award	1		P	low		

The goods specified in this document shall be procured through **Direct award**.

## 2 Background

The project “Support to Nature Protected Areas in Ukraine” promotes the conservation of the country’s outstanding natural richness. A strong focus lies on the Carpathian Mountains, which host large tracts of natural landscapes including primeval forests, making it a stronghold for many rare European plant and animal species.

The project is delivered within the framework of the German Financial Cooperation (FC) and financed by KfW Development Bank. The Ministry of Ecology and Natural Resources of Ukraine (MENR) assumes overall responsibility for the implementation and operation of the project. AHT GROUP AG (AHT) in association with the WWF International Danube-Carpathian Programme, Frankfurt Zoological Society (FZS), has been awarded the contract by KfW on behalf of MENR to execute this project as implementation consultant.

The selected PAs of the SNPA-Project:

- Verkhovynskyi National Nature Park
- Vyzhnytskyi National Nature Park
- Karpatskyi Biosphere Reserve
- Karpatskyi National Nature Park
- Synevyr National Nature Park
- Gorgany Nature Reserve
- Uzhanskyi National Nature Park
- Yavorivskyi National Nature Park

The project contributes to the conservation of biodiversity in Ukraine by improving the management and conservation work of protected areas in Ukraine. As part of the project, the parks are provided with technical support and their infrastructure is improved (e.g. vehicles for rangers, guesthouses, information centres etc.). The geographical focus of the project is on the Carpathians: eight project areas are located in the Carpathian region of Ukraine. The project duration is six years.

## 3 Objective of the intervention

Effective communication of project’s activities is crucial in building trust and awareness among different stakeholders: donor, target PAs, environmental NGOs, MENR etc. In order to present the Honda motorcycles procurement to wide range of target audiences, photo and video shootings of the hand over event is required.

The event will be held on 28<sup>th</sup> of July at Avto Ria dealer premises. 23 motorcycles will be handed over to 5 target protected areas.

## 5 Expected results

The motorcycles will all be located in one common place in Lviv, Avto Ria center, 306, Horodotska str., for conducting the photo and video shootings branding. The Contractor shall fulfill the following tasks:

Task	Specifications	Quantities
Photo shooting	Photos of motorcycles standing in a row outside the Auto Ria center, keys hand over to the PAs directors, shaking hands etc. A total of up to 50 photos are required.	A set of 50 photos
Video shooting and a short clip production	Footages of motorcycles standing in a row outside the Auto Ria center, keys hand over to the PAs directors, shaking hands etc. A production of a short video clip (up to 2 min) is required. The subtitles will be provided by the Client.	1 video clip up to 2 minutes

## 6 Minimum qualifications of the service provider

Participating companies must be legal entities registered in Ukraine, PPE (physical person entrepreneur) registered as a third group.