

Quick Start Measure – Terms of Reference

Project	Support to Nature Protected Areas in Ukraine”, BMZ No.:2011.6612.3 and 2013.6588.1
Type	Quick Start Measure (QSM). Direct procurement
Title	Production of stickers for branding the goods procured within the SNPA Project
Short title	Stickers for goods
Reference number	QSM-2020-3.1-NAT-Stickers for goods

1 Type of Procurement

This procurement is planned as a Quick Start Measure. QSMs are investments in protected areas of up to EUR 20.000 per contract. These measures are justified by three factors: their confirmed urgency, the absence of other imminent solutions and the need for rapid trust-building between beneficiaries and the Project.

This procurement falls under a procedure which was installed with the updated Project Management Manual (PMM) approved by MENR on 08.10.2020 and which received non-objection by KfW on 07.12.2020. Under simplified procedures and a newly introduced review method in the new Overall Procurement Plan, an entry of “P” (for “post review”) under column “Review by KfW” indicates that a procurement will be reviewed by the auditor and optionally by KfW.

This procurement belongs to the following sections under the project’s Overall Procurement Plan:

- Budget line 3: Infrastructure for target PAs
- Output 3: Selected protected areas have the necessary infrastructure, equipment and personnel (continuation)
- SA.2.1. ST. 2.1.4.3. Conduct smaller procurement of infrastructure

SA.2.1	ST.2.1.4.3	Conduct smaller procurement of infrastructure	Disfunded 100%	Direct Procurement QSM	1	LCS	P	to	Service contract, lump-sum
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The goods specified in this document shall be procured through Direct Procurement method.

2 Background and Justification

The purpose of this procurement is to produce stickers for branding goods purchased within the SNPA Project: cameras, drones, conference equipment etc. This will increase the project's visibility and its promotion.

The stickers will be procured directly from a specific company (Minizavod, PE Shegda Daryna) which is specialized in long lasting stickers production.

3 Objectives and Expected Results

The main objective of this procurement is to produce stickers of different sizes (4 types, 200 pieces of each).

#	Description	Specifications	Units
1	Stickers	800 stickers, Oracle (matte white film) with lamination Anti Skuff (resistant to wiping and external factors). The required sizes: <ul style="list-style-type: none"> - 3*3 sm, 200 psc - 5*5 sm, 200 psc - 10*10 sm, 200 psc - 15*15 sm, 200 psc 	800

4 Activities

To obtain the required goods, a specific supplier will be contacted which has the capacity to produce stickers with required quality.

5 The minimum qualifications of the supplier

Participating company must be a legal entity registered in Ukraine, PPE (physical person entrepreneur) registered as a third group.